

A Living Laboratory for Entrepreneurs



**Deshpande
Startups**

www.deshpandestartups.org

ABOUT US

Deshpande Startups is a not-for-profit Technology Business Incubator (TBI), which is recognized by the Department of Science and Technology, and the Govt. of India. Our objective is to inspire and promote entrepreneurship that solves everyday problems, for a goal to affect over 1.1 billion lives in the non-metro areas of India. We offer state-of-the-art facilities and technologies, as well as networking opportunities with mentors and investors in order to build successful and sustainable businesses. We are sector agnostic and support startups that aim to impact people at the grassroots level through technological intervention and clear market understanding. Our ecosystem continues to grow everyday, with a majority of our incubated startups in agri-tech, tele-health, financial inclusion, and education.

ABOUT OUR FOUNDER



Dr. Gururaj "Desh" Deshpande is an Indian-American entrepreneur, venture capitalist, and philanthropist. He is the Founder of the Deshpande Foundation and Chairman of the Tejas Networks. In addition, he is a Lifetime Member of the Massachusetts Institute of Technology (MIT) in Boston, USA as well as a former co-chairman for U.S. President Barack Obama's National Advisory Council on Innovation and Entrepreneurship (NACIE).

OUR VISION

To enable entrepreneurs to impact a billion lives in rural and semi-urban communities in India

OUR IMPACT



180+ | STARTUPS SUPPORTED



2000+ | EMPLOYMENT OPPORTUNITIES CREATED



200 +CR | WEALTH ADDED TO THE ECONOMY



80+ | PATENTS FILED BY OUR STARTUPS



40 | FUNDED STARTUPS (SEED, ANGEL, & GOVT. GRANTS)



100+ | BOOTCAMPs, WORKSHOPS, AND BUSINESS PLAN COMPETITIONS

THE DESHPANDE STARTUPS ADVANTAGE

- Established ecosystem to penetrate semi-urban and rural markets
- World-class infrastructure and lab facilities offering workspaces and product-building support systems, all under one roof
- Quicker access to co-create solutions with farmers, students, micro-entrepreneurs, and SME's
- Network with over 50+ industry stalwarts for mentorship

INITIATIVES TO CREATE & NURTURE ENTREPRENEURS

- DESHPANDE INCUBATOR
- SANDBOX FOR BHARAT
- EDGE
- YUVA ENTREPRENEURSHIP

• DESHPANDE INCUBATOR

Building Startups from Idea to Scale

Deshpande Startups offers entrepreneurs a strategic gateway to Bharat – rural and semi-urban India, which accounts for over 70% of India's population. Our Incubation program is driven by our vision and commitment to co-create global solutions for local problems. Our support is across stages and sectors through an ecosystem of mentors, industry experts, influencers, entrepreneurs, and investors.

Incubation Offerings



Mentors connects



Industry connects



Access to knowledge



Software support from partners



Market connects



Access to funding



Vibrant community of peers



Networking



Access to Makers Lab & ESDM Cluster



Curated Support



One-stop services



Startup Events

• SANDBOX FOR BHARAT

An Initiative to Accelerate Agri-Tech Startup Growth

A 3-month startup accelerator, Sandbox for Bharat provides markets, mentors and money to take promising startups to the next level. In each cohort, we work with 5 agriculture startups from across India. The program will feature field access with our NGO network, a dinner series with engaging speakers and a demo day with our venture partners.

3 M'S FOR SCALING



MARKET

- 150,000+ first-adopter farmers
- 7 FPO distribution channels
- NGO network



MENTORS

- Agriculture experts
- Business leaders
- Impact investors



MONEY

- Initial investment
- Demo day
- Venture partners

WHY US?

- Expertise:** 10+ years assisting farmers grow and entrepreneurs scale
- Entry:** Robust facilities in Hubli with quick access to farming villages
- Ecosystem:** A community of makers and doers focused on non-metro markets
- Emphasis:** Small cohort, curated curriculum, and agricultural network

• EDGE PROGRAM

Idea Validation and Pre-Incubation Support

EDGE provides first-generation entrepreneurs with the opportunity to test, validate and continuously improve on their business ideas. This 12-week intensive program is centered on customer discovery, where entrepreneurs are expected to interact with their customers, gain insights, and keep pivoting and iterating their ideas.



12-week program



Understanding the nuance of Entrepreneurship



Sessions & workshops are facilitated by Entrepreneurs



Validate your Startup Idea



Design Value Proposition



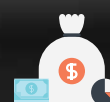
Analyse your Market



Discover your Customer



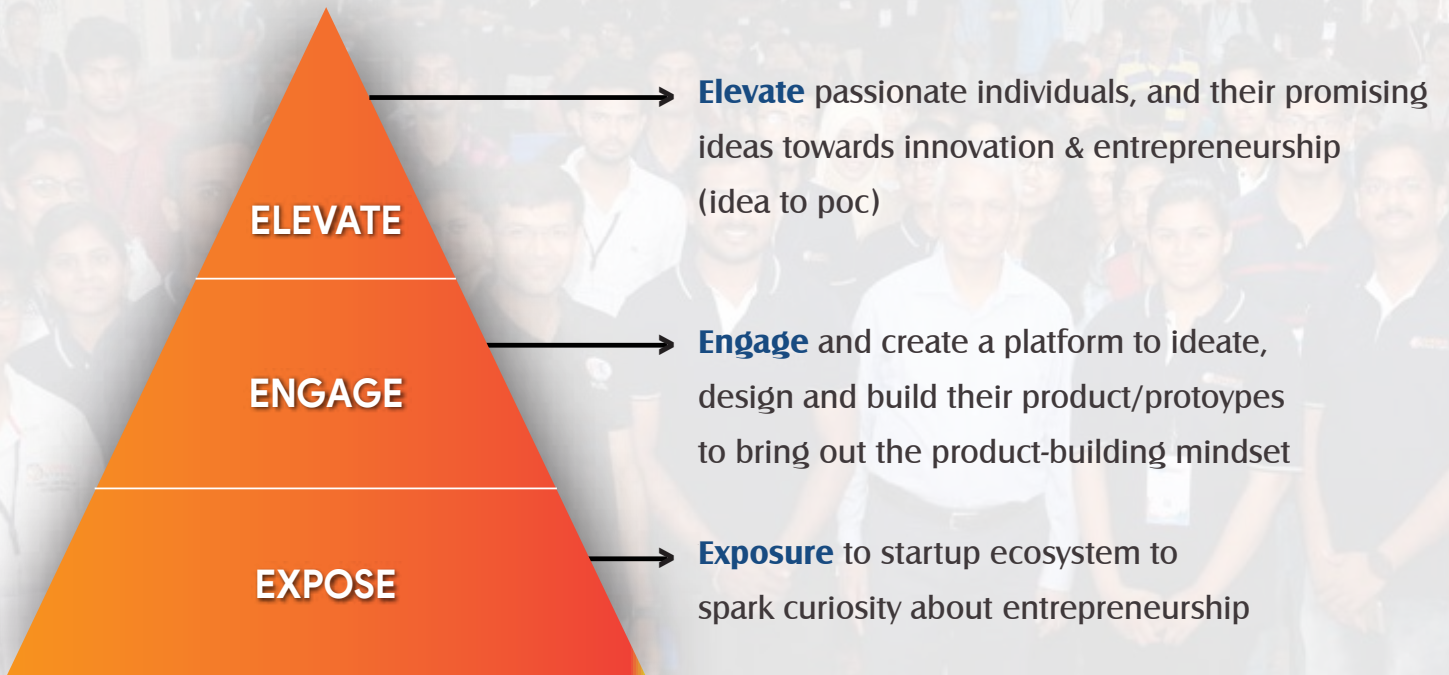
Build your Business Model



Pitch to Investors

• YUVA ENTREPRENEURSHIP

Democratising Entrepreneurship



6900+ Students Exposed



2600+ Students Engaged



500+ Students Elevated



“We encourage entrepreneurs to solve real-world problems while building sustainable business ventures through inclusive technology. Our efforts over the last decade have allowed us to develop a deep connection within our local ecosystem.

All our programs are aimed to support mission-driven entrepreneurs. We firmly believe a vibrant entrepreneurial ecosystem can only be co-created as we seek partnerships with leaders, visionaries, and government agencies to make our country a hub for entrepreneurs.”

Mr. C.M. Patil, CEO - Deshpande Startups

• OUR INFRASTRUCTURE



• OUR PARTNERS



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